

# THE INTERSECTION OF **GENDER-BASED VIOLENCE** & **GUN VIOLENCE**

A fireside chat with Shannon Watts, Founder & CEO of Moms Demand Action

**THURSDAY, OCTOBER 27, 2022**

8:00 AM - 9:30 AM

CINCINNATI BALLET



## SPONSORSHIP OPPORTUNITIES

150 C-Suite executives and key leaders in the Cincinnati region will come together at The Cincinnati Ballet's Valentine Center for Dance, Sheakley Studio for a fireside chat with Shannon Watts, Founder & CEO of Moms Demand Action, facilitated by Rebeca Arbona, President & Chief Truth-Teller of BrandTrue. The discussion will address the pattern of the intersection of gender-based violence and gun violence.

Your sponsorship empowers WHW's expert crisis-intervention services to over 7,000 survivors per year, and evidence-based prevention education to over 5,000 members of our community through WorkStrong, It's On Us bar training, and Prevent & Empower school-based programs.

*Sponsorship Tier*

Presenting	Premier	Leading	Partner
\$25,000.00	\$10,000.00	\$5,000.00	\$3,000.00

### Print (time-sensitive)

	full page	half-page	quarter-page	logo only
Ad space in event program				
Listed in press release & media alert	x	x	x	

### Digital

Logo & link on website	x	x	x	x
Logo in email Newsletter	x	x		
Basic social media feature with your logo & URL	x	x	x	x
Full length story of your partnership WHW - shared on WHW's website, email newsletter, and social media.	x	x		

### At the event

Logo on welcome slide & ending slide (exclusive)	x			
Acknowledgement in slideshow	x	x	x	x
Logo on banner at the event	x	x	x	x
Recognition from the podium	x	x	x	
Signage in breakfast area	x	x		
Reserved table (table seats 6)	x	x	x	x
<b>TOTAL Event tickets</b>	<b>12</b>	<b>10</b>	<b>8</b>	<b>6</b>
<i>Included with table</i>	6	6	6	6
<i>Additional (not at table) at 50% discount</i>	6	4	2	

### Additional Benefits

Photo opportunity with Shannon Watts	x	x	x	x
Priority invitation to partnership opportunities year-round	x	x	x	x
Acknowledgement in Annual Report	x	x	x	x
WorkStrong™ Certification Program 30 minute intro meeting	x	x	x	x
WorkStrong™ Certification Program 10% discount	x	x		
Your marketing materials & branded swag distributed to 150 event guests	x	x		
Acknowledgement in any news media coverage (exclusive)	x			